



©

ORGENO

**PRODUCT
PACKS
BOOKLET**

APRIL *Madness* PROMO PACK



These packs might not be available in your country, or their composition might change. Please refer to your Back Office. Prices are VAT and shipping exclusive. EU and UK. Limited with stock availability.

Price: 550€ / £450
CV: 300 | PV: 700
Fast Track: 45€ / £35
Activation and Qualification as Boundless Consultant

APRIL *Madness* SUGARFREE PROMO PACK



These packs might not be available in your country, or their composition might change. Please refer to your Back Office. Prices are VAT and shipping exclusive. EU and UK. Limited with stock availability.

Price: 550€ / £450
CV: 300 | PV: 700
Fast Track: 45€ / £35
Activation and Qualification as Boundless Consultant

COFFEE *Lover* PROMO PACK



Price: 150€ / £130
CV: 130
PV: 200
Fast Track: 10€ / £10
Activation and Qualification as
Marketing Associate

These packs might not be available in your country, or their composition might change.
Please refer to your Back Office. Prices are VAT and shipping exclusive.
EU and UK. Limited with stock availability.

POWER OF *Ganoderma* PROMO PACK



Price: 130€ / £120
CV: 120
PV: 180
Fast Track: 7€ / £7
Activation and Qualification as
Marketing Associate

These packs might not be available in your country, or their composition might change.
Please refer to your Back Office. Prices are VAT and shipping exclusive.
EU and UK. Limited with stock availability.

CYBER MONDAY SPECIAL PACK



*This pack might not be available in your country, or its composition might change.
Please refer to your Back Office. Prices are VAT and shipping exclusive.
EU and UK. Limited with stock availability.*

Price: 150€ / £130

CV: 130

PV: 200

Fast Track: 7€ / £7

**Activation and Qualification as
Marketing Associate**

ORGANO[®]
FIND OUT
More 

Ganoderma LUCIDUM

Traditional Chinese culture values Ganoderma for its historical use related to wellness practices. Harness the ancient secret of emperors and sages with Ganoderma lucidum. Experience the rich cultural heritage of Ganoderma lucidum, once reserved for royalty in the Far East. This 'King of Mushrooms' is masterfully infused in our products, bringing a touch of tradition to every serving.

Explore the mystical heritage of Ganoderma lucidum, cherished by ancient healers for its potential to contribute to balance and vitality. Though we honour this history, our modern practices ensure that this unique mushroom finds its way to you in a premium form.

Delve into the long-held tradition of Ganoderma, which has been intertwined with ancient wellness practices for millennia. Historically respected for its use in helping the body maintain its natural defences, it remains a celebrated part of our product line.

Ganoderma lucidum, with its rich cultural background, is more than just an ingredient – it's a connection to traditional practices valued for centuries. Our beverages, infused with Ganoderma, offer you more than flavour – they bring the rich heritage of ancient traditions into modern life, providing a bridge between the past and today's health-conscious world.

Our Ganoderma is handled meticulously, processed using natural methods to ensure the quality of this ancient ingredient. Through our state-of-the-art partnership, we ensure that Ganoderma reaches your cup in its finest form, offering a modern twist on a traditional favourite.

Ganoderma Lucidum is certified organic by **ECOCERT**. Organo® sources only the finest Reishi. We guarantee the highest quality organic product without unnecessary intervention. Their long brown stems and orange caps make them a spectacular sight, but in the wild they can be difficult to see as they thrive in such densely forested areas. Several studies have been conducted worldwide to assess the benefits of Ganoderma, such as its ability to help support the immune system. (*)

(*)<https://www.efsa.europa.eu/sites/default/files/2021-06/questions-on-hold-botanical-claims.xlsx>

**GANODERMA IS PRESENT IN
ALL OUR PRODUCTS**



Ganoderma SPORE POWDER

Contains 99.9% open spores, rich in natural compounds. Long admired in traditional wellness practices, it's being explored for its potential in supporting overall well-being.

GANODERMA SPORE POWDER IS PRESENT IN OUR SPORE POWDER CAPSULES AND IN OUR GOURMET ORGANIC KING OF COFFEE



Cordyceps SINENSIS



The usage of cordyceps synensis dates back to ancient times, with documented references during the Qing Dynasty in China, where it has been prized for centuries as a natural tonic with health-enhancing properties. It is traditionally found in the high-altitude regions of the Tibetan Plateau, as well as in parts of Nepal, Bhutan, and India.

Cordyceps sinensis, a mushroom recognised for its traditional use, is valued for supporting the body's natural defences and metabolic well-being. With a history rooted in herbal practices, it is ideal for those who wish to include traditional botanical ingredients in their daily wellness routines. (*)

(*)<https://www.salute.gov.it/portale/alimenti/ParticolarIntegratori/dettaglioNotizieAlimentiParticolarIntegratori.jsp?menu=notizie&id=1096>

CORDYCEPS SINENSIS IS PRESENT IN GOURMET ROYAL BLACK

Lion's MANE

Lion's Mane mushroom, known scientifically as *Hericium erinaceus*, has a rich history in Asian cultures, particularly in traditional Chinese and Japanese medicine, where it has been often referred to as a "brain tonic". Lion's Mane was historically reserved for royalty and was believed to impart mental clarity and focus. Its use extends back to ancient times, where it was also appreciated for its unique appearance and culinary value.

Lion's Mane mushrooms, naturally grown on the bark and trunks of hardwood trees, are currently being studied for their beneficial characteristics.



LION'S MANE IS PRESENT IN GOURMET ROYAL BLACK

Maca



Maca, a root vegetable native to the Andes of Peru, has a history of use dating back over 2,000 years. It was utilized by indigenous peoples for its nutritional and medicinal properties, particularly for enhancing stamina, energy, and fertility. The root gained prominence in the Inca Empire, where it was sometimes reserved for warriors and royalty due to its perceived benefits. Maca became known to the wider world during the Spanish conquest of South America, as the conquerors documented its use and effects.

Also known as "Peruvian Maca" or "Peruvian ginseng," this plant has a long history of traditional use in herbal practices. It has been culturally valued for its association with vitality and supporting an active lifestyle. Maca is often used in traditional remedies aimed at promoting a sense of well-being. (*)

(*)European Commission. On hold health claim for Maca (*Lepidium meyenii*) under Article 13(1), ID 3864. The claim remains pending a decision

MACA IS PRESENT IN SUPREME

Ginseng

The history of ginseng dates back over 5,000 years, with the first documented use in the ancient Chinese pharmacopeia, "Shennong Bencao Jing," attributed to the mythical emperor Shennong. Ginseng was revered for its purported ability to enhance well-being.

Over time, its use spread throughout Asia and eventually to the Western world, where it remains highly regarded as an adaptogen in herbal medicine practices today.



Also known as "The Root of Life," Ginseng root (*) has been traditionally valued for its contribution to:

- Supporting physical vitality and overall well-being
- Helping reduce feelings of tiredness and fatigue
- Promoting cognitive function and mental clarity.

(*)EU Register of Nutrition and Health Claims. Claims related to Panax ginseng for supporting physical vitality, reducing fatigue, and promoting cognitive function are listed as "on hold" under Regulation (EC) No 1924/2006.

GINSENG IS PRESENT IN SUPREME



ORGANO