

ORGANO™

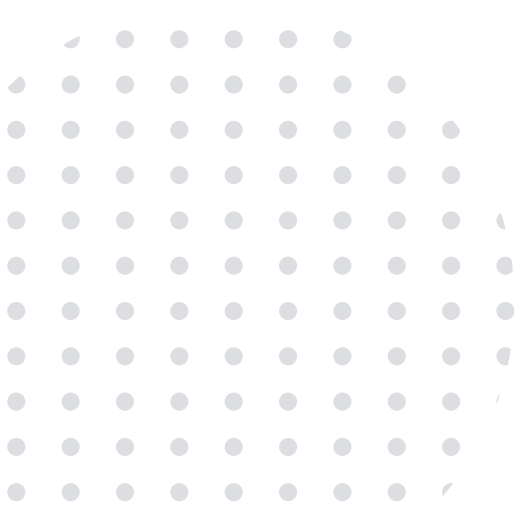


STAR ACHIEVER PROGRAM

ORGANO™ EUROPE



WE HEARD YOU!



ORGANO™ understands the importance of having a clear path towards success, that's why we revamped our legendary Star Achiever program with brand new perks and mechanics to make it easy for you to track your victories and set a clear path towards your goals.



WHAT IS THE STAR ACHIEVER PROGRAM?

It is a program designed by ORGANO™ to recognise retail excellence and consistency. Our stellar Distribution Partners are part of it because they commit to selling every month and achieve their goals every single time.

HOW CAN I BECOME A STAR ACHIEVER?

Becoming a Star Achiever has never been easier! You can become an OG Star Achiever when your PQV sums 450 or more every month!

Your customer retail orders plus your personal product orders are computed to equal your total PQV monthly.

Think of it, the average ORGANO™ customer drinks an average of 3 boxes of coffee per month. This means that by having only 10 single customers that buy 3 boxes per month equals 30 boxes that get you more than the necessary 450 PQV.



SOUNDS CHALLENGING...

It is not! Because the Star Achiever's minimum requirement of 450 PQV per month is based on solid market fundamentals.

If you are in this for the long haul, all you have to do is check your numbers and calculate how much product you need to run your business! We have a few tips for you on how to do this:

- 1 Calculate your household consumption: those are the products you consume, they also add up to your PQV.
- 2 Calculate your samples, they are an investment for the continuity of your business as they can help you convert those prospects into customers or even business partners.
- 3 Calculate the number of retail items you need, the products you need at your Opportunity meetings and/or product presentations.
- 4 Don't forget to include the Wholesale products or the items that will be sold to your new personally sponsored Distribution Partners so they can sample while they get their first order. If you add them up and plan for each month you'll be able to reach the necessary 450 PQV, or maybe even discover that you need much more. Each time you get one of the milestones (accumulated Stars) you will unlock access to incredible perks, rewards, and surprises. When you reach each milestone you'll receive an amazing prize and a digital certificate of your level!



BRONZE STAR - 1 TO 6 STARS

6 Stars = Get \$25 USD via OGPAY



SILVER STAR - 7 TO 12 STARS

12 Stars = 2 days/1 night Hotel Stay
in your town/region via Travalla¹



GOLD STAR - 13 TO 18 STARS

18 Stars = 3 days/2 nights Cruise
in your region via Travalla²



PLATINUM STAR - 19 TO 24 STARS

Going Platinum grants you access to special seating at Organo™ events, no lines and first access to promo packs.

24 Stars = Get an Organo™ Cabin Size Luggage

30 Stars = Get €30 OFF in OG products purchase³

36 Stars = Get €35 OFF in OG products purchase⁴

42 Stars = Get cash back⁵ via OGPAY up to \$40 USD

48 Stars = Get an OG Beverage product⁶ for FREE

54 Stars = Get a FREE ticket to the next Organo™ event

60 Stars = Get an OG product for FREE⁷

66 Stars = Get an OG 12 Pack for FREE

72 Stars = Get 5000 Travalla points

78 Stars = Get \$50 USD via OGPAY

84 Stars = Get a beU™ Skincare set for FREE

90 Stars = Get an Organo™ Travel Set

96 Stars = A customized Organo™ cup + 1 Forever Week with Travalla

GET MORE BY GETTING PERFECT ATTENDANCE

All our Superstar Perfect Attendances get to receive a 6 days/5 nights cruise, with all expenses⁸ paid (in their region).

Superstar Perfect Attendance are those who have qualified as Superstars for 12 consecutive months, with at least 4 of their personally sponsored downlines qualifying as Star Achievers every single month.



STAR ACHIEVER PLUS PROGRAM

On top of our Star Achiever program, we added this new layer to encourage participation in sales for specific categories. By participating in this additional program you'll get additional rewards and recognition.

COGNITION

All you have to do is be a Star Achiever and do your Cognition exercises for 6 minutes a day, everyday for each tier of time to get perks and rewards!

90 DAYS

Get \$50 USD via OGPAY.

6 MONTHS

Get a 3 days/2 nights cruise within your region via Travalla.

1 YEAR

Get a 6 days/5 nights cruise with all expenses⁹ paid - flight included - in your region.

SUPER STAR ACHIEVER PLUS PROGRAM

With the Super Star Achiever Plus Program, you do more and you get more. Sign up with our Cognition Program!

COGNITION

All you have to do is be a Super Star Achiever and do your Cognition exercises for 6 minutes a day, everyday for each tier of time to get perks and rewards!

90 DAYS

Get \$200 USD via OGPAY.

6 MONTHS

Get 1 Forever Week plus a special Star Achiever product pack.

1 YEAR

Get a 6 days/5 nights cruise all expenses¹⁰ paid - anywhere in the world¹¹.

GENERAL TERMS

- The Program will become effective on the 1st October 2021. Starting from this date the new rules will automatically apply. Any new Stars earned from this date onwards will be cumulated with your previously collected Stars.
- Star Achiever Program will NOT operate retroactively: Distribution Partners will not be entitled to receive awards in relation to the Stars accumulated before the effective date of the program.
- Only the Main Applicant of the OG account can qualify as Star Achiever. The list of Qualifiers will be available every 25th of the following month.
- For every reward, the Distribution Partners will receive an email notification with the reward details and information on how to redeem the prize.
- For prizes that need to be shipped, the Distribution Partners should contact the Customer Service of his/her region and provide/confirm their shipping address for the prize shipment.
- Product prizes must be redeemed within 3 months of awarding.
- Trip/travel prizes must be booked within 12 months of awarding.
- Rewards may vary based on availability. ORGANO™ reserves the right, in its sole and absolute discretion, to award a substitute prize of equal or greater value if a prize described in this official brochure is not available or cannot be awarded, in whole or in part, for any reason.
- Product and Trip/travel prizes are non-transferable, non-refundable and have no cash value.
- PQV and PV will be calculated according to the terms of your local remuneration plan. There are several factors that may contribute to varying this requirement. Please check your own compensation plan for details. ORGANO™ assumes no responsibility to inform Star Achievers in case of return or cancellation of customer retail orders that may affect the requirement achieved within their organisation.
- PLUS PROGRAMS: prizes are not cumulative or combinable with lower qualification levels. For instance: if a Distribution Partner qualifies for the SUPER STAR ACHIEVER PLUS PROGRAM, he/she will only be entitled to collect the prizes associated with this specific qualification.
- If a Distribution Partner during his/her OG business activity has already achieved a certain number of Stars, he/she will not be eligible to claim any prize below the level of that precise number of Stars even if he/she starts the program over from the beginning. In order to qualify for a prize once again, he/she must reach and exceed the highest number of Stars he/she had previously earned.

NOTES

¹ Flights, transfers/transportations are not included. Breakfast included for TWO (2) people. Alcoholic beverages are not included. The qualifier may bring his/her co-applicant or spouse/partner. The partner can not be an ORGANO™ Distribution Partner account holder.

² Cruise for TWO (2) people. Flights, transfers/transportations are not included. Alcoholic beverages are not included. The qualifier may bring his/her co-applicant or spouse/partner. The partner can not be an ORGANO™ Distribution Partner account holder.

³ For the UK: £30. For Turkey: 150TL. The €30/£30 discount can only be applied once; if the total order is €30/£30, the Distribution Partner needs to pay only applicable taxes, shipping and handling.

⁴ For the UK: £35. For Turkey: 170TL. The €35/£35 discount can only be applied once; if the total order is €35/£35, the Distribution Partner needs to pay only applicable taxes, shipping and handling.

⁵ 10% cashback (max. \$40) on orders paid with your OGPAY wallet within the month of your 42 Stars qualification.

⁶ OG Beverage product: products listed in the Beverages section of the OG Price List of your registered country.

⁷ Cognition, Travalla, packs/combo sets and kits are not included.

⁸ All expenses paid stand for: flights from main airport, transportation/transfers, all inclusive hotel for TWO (2) people. Alcoholic beverages are not included. The qualifier may bring his/her co-applicant or spouse/partner. The partner can not be an ORGANO™ Distribution Partner account holder.

⁹ All expenses paid stand for: flights from main airport, transportation/transfers, hotel all inclusive for TWO (2) people. Alcoholic beverages are not included. The qualifier may bring his/her co-applicant or spouse/partner. The partner can not be an ORGANO™ Distribution Partner account holder.

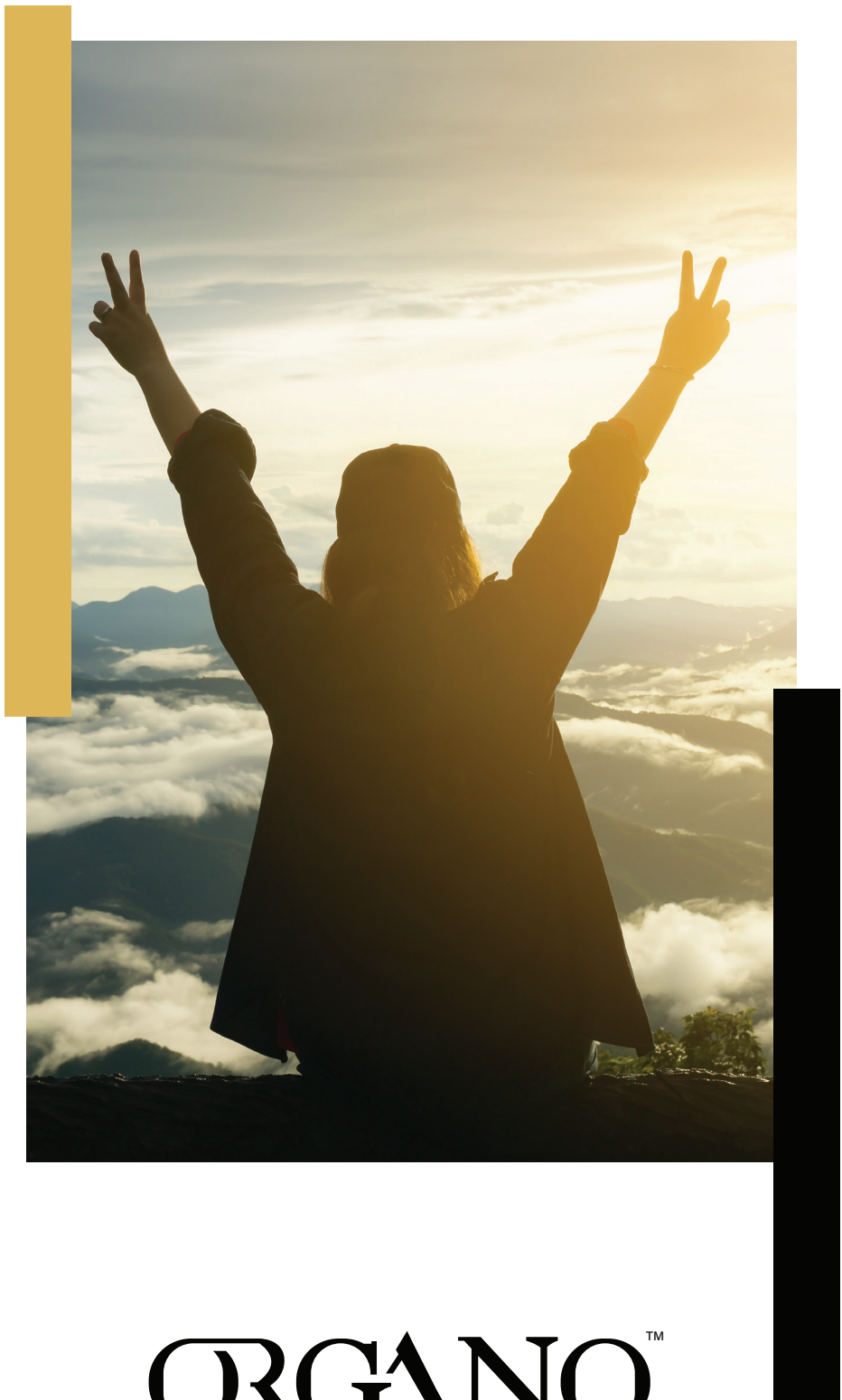
¹⁰ All expenses paid stand for: flights from main airport, transportation/transfers, hotel all inclusive for TWO (2) people. Alcoholic beverages are not included. The qualifier may bring his/her co-applicant or spouse/partner. The partner can not be an ORGANO™ Distribution Partner account holder.

¹¹ Travel booking via Travalla. Your choice of destination will be based on available locations in the Travalla portal at the time of booking.

Note for the **OG Turkey** Star Achiever Program: Turkish Lira amount of cash rewards in USD will be calculated by the fixed exchange rate in the Back Office system. \$1 USD= TL4.9 .

DISCLAIMERS: THE INFORMATION IN THIS BROCHURE, INCLUDING, BUT NOT LIMITED TO, TEXT, GRAPHICS, IMAGES, LINKS AND OTHER MATERIALS MAY BE CHANGED OR REMOVED AT ANY TIME. SUCH CHANGES WILL BECOME EFFECTIVE IMMEDIATELY UPON THE PUBLICATION OF A NEW BROCHURE IN THE ORGANO™ BACKOFFICE. IN THE EVENT OF ANY INCONSISTENCY BETWEEN THE INFORMATION IN THIS BROCHURE AND ANY OTHER MARKETING OR PROMOTIONAL MATERIALS RELATED TO THE STAR ACHIEVER PROGRAM, THE INFORMATION DESCRIBED HEREIN WILL PREVAIL. IT TAKES TIME AND HOURS OF WORK TO BUILD A SIGNIFICANT SALES BUSINESS NECESSARY TO ACHIEVE THE PRIZES REPRESENTED.

For more information please visit <http://www.organogold.com>



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