

# SHARE THE TREASURES OF GANODERMA

## WHY WE LOVE GANODERMA

- This oriental fungus has a long history of use for promoting health in China, Japan, and other Asian countries.
- Wild lingzhi is rare, and in the years before it was cultivated, only the nobility could afford it.
- Nevertheless, the Ganoderma species continue to be a popular traditional medicine in Asia and their use is growing throughout the world.



## THE THREE FORMS OF GANODERMA



### SPORE POWDER

99.9% of open spores.



### MYCELIUM

Harvested after 18 days when it's enriched with polysaccharide beta-glucans. It is the 'baby' of the three types of Ganoderma.



### GANODERMA *lucidum*

The 'fruiting' part of the mushrooms easiest to find in your beverages.

## GANODERMA BY THE NUMBERS

**1000** Kilograms of Ganoderma Lucidum to harvest just 1 kilogram of the precious Ganoderma spores.

**99.9%** 99.9% of cracked shell spores found in Organo Gold Ganoderma Lucidum without crushing the tender spores.

**25** years ago, a group of dedicated Chinese scientists set out to produce OG's organic, pure, naturally grown and log-harvested Ganoderma.

**17** Organo Gold products that are infused with Ganoderma.

**10** years of providing you with the best benefits only OG's Ganoderma has to offer!

## OTHER WAYS TO CALL GANODERMA

The Chinese name

### LINGZHI

means "Spiritual Potency".

The Japanese name

### REISHI

translates as "King of Herbs".

The Vietnamese name

### LINH CHI

literally means "Supernatural Mushroom".

The word 'Ganoderma' derives from the Greek

### GANOS

which translates as "brightness; sheen".

The specific epithet lucidum is Latin for

### "SHINING"