

# beu<sup>TM</sup> EXPERIENCE NOW

**OG Europe Regional Incentive  
October 2020 - January 2021**



## TO QUALIFY:

- Top 25 (Independent) Distribution Partners who have the highest PQV points coming from beU™ products\* within the qualification period will be qualified for the promotion.
- Minimum requirement is a total of 3000 PQV coming from beU™ products\* during the qualification period.
- Qualifiers should be Star Achiever in each month during the qualification period.
- Qualifiers should be active for the whole qualification period.
- In case of equal PQV, (Independent) Distribution Partners will be ranked according to their total GQV.

## PRIZES ("GIFT"):

- **1st Qualifier** will get a MacBook Air 13-inch
- **2nd Qualifier** will get an iPhone 11 64GB
- **3rd Qualifier** will get an Apple Watch Aluminium Case with Sport Band 44mm GPS
- **4th Qualifier** will get an iPhone SE 64GB
- **5th Qualifier** will get an iPad Mini 64GB wi-Fi

STARTS FROM  
**OCT 2020**  
TO  
**JAN 2021**



1st



2nd



3rd



4th



5th

• **From the 6th to the 15th Runner Ups** will get 2 beU™ Skincare sets (beU™ Manuka Cream Cleanser, beU™ Jojoba Anti Aging Serum, beU™ Bee Venom Anti Aging Mask, beU™ Retinol Anti Aging Moisturizer), 1 beU™ face roller, 1 beU™ bag, 1 beU™ t-shirt.

• **From the 16th to the 25th Runner Ups** will get 1 beU™ Skincare set (beU™ Manuka Cream Cleanser, beU™ Jojoba Anti Aging Serum, beU™ Bee Venom Anti Aging Mask, beU™ Retinol Anti Aging Moisturizer).



\*Skincare beU™ by ORGANO™: beU™ Manuka Cream Cleanser, beU™ Jojoba Anti Aging Serum, beU™ Bee Venom Anti Aging Mask, beU™ Retinol Anti Aging Moisturizer, beU™ Skincare set and beU™ duo sets.

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## beU™ EXPERIENCE NOW 2020:

The OG EUROPE REGIONAL INCENTIVE (hereinafter also referred to as the "Incentive") is organised by Organo Gold Europe BV, Dr. Willem Dreesweg 2, Suite 88A NL-1185 VB AMSTELVEEN – The Netherlands (hereinafter referred to as the "ORGANO™").

The Incentive is open to ALL Organo (Independent) Distribution Partners registered in Europe and the UK. Participation in this beU™ Incentive is purely automatic. No registration is requested to participate in the OG Europe Regional Incentive. The Qualifiers will be selected by Organo™ who is the only responsible party for the collection and processing of relevant data throughout the Promotion Period in order to establish the Qualifiers.

This Incentive shall be governed by and construed in accordance with the following General Rules and by Organo™ standard Terms and Conditions, Policies and Procedures, Compensation Plans and previously signed agreements.

Any questions or comments regarding the Incentive can be directed to eu.marketing@organogold.com

### GENERAL RULES:

1. Only the main (Independent) Distribution Partner per account ID number can qualify for the OG Europe Regional Incentive. Only one (1) Prize per account ID will be awarded.

2. Subject to this General Rules, the Incentive is valid and effective from 1st October 2020 until 31st January 2021.

3. In order to get the gift, the (Independent) Distribution Partner must be in good standing with the Company and be active during the whole qualification period, according to the rules of their local compensation plan. There are several factors that may contribute to a variance in this requirement. Please check your Compensation Plan for details. Organo™ assumes no responsibility for notifying Incentive participants of any returns or cancellations within their organisation that may affect the requirement achieved.

4. (Independent) Distribution Partner must meet all eligibility requirements. The Incentive is open to all (Independent) Distribution Partners aged 18 and over at the start of the qualification period, who have a European/English ID account and that have the residence in any of our European/English open market countries. If it is found that the Qualifier was not the minimum age, the gift will be forfeited even if in the presence of a co-applicant. The gift will be denied if it is the result of any other violations of Organo™ Policies and Procedures or previous agreements.

5. Organo™'s determinations and decisions will be final and binding on all matters related to the OG EUROPE REGIONAL INCENTIVE "gift" qualifications. No correspondence will be entertained.

6. For the (Independent) Distribution Partners qualified for the OG EUROPE REGIONAL INCENTIVE the "gift" will

include the Prizes as per the reached position. Organo™ will also be responsible for the standard delivery charges.

7. OG EUROPE REGIONAL INCENTIVE Qualifiers will be notified on the 28th February 2021 via email. If notification is returned as non-deliverable, the Qualifier will lose the opportunity to receive the OG gift. Organo™ is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or qualifier's failure to adequately monitor any email account.

8. Potential Qualifiers must accept the Prize by communicating it in writing via email on or before the 15th March 2021. The email must be sent to eu.marketing@organogold.com. If a Qualifier does not respond within the 15th March 2021, Organo™ reserves the right to forfeit the Prize, and no compensation will be provided under these circumstances.

9. The Qualifier is also responsible for filling and submitting an Informational Form that will be provided by Organo™ at the moment of the communication of the 28th February 2021. The Form will be shared with no other Organo™ offices apart from the Marketing one and kept on file until 25 days after the conclusion of the Incentive and after this time, it will be permanently destroyed.

10. The Qualifier will be responsible for the information provided with the form. Expenses generated by any kind of mistake WILL NOT BE COVERED by Organo™. All additional costs will be covered by the Qualifier.

11. It will be requested to provide a delivery address. The delivery address has to be in the same country as the ID account.

12. By accepting the Prizes in the Incentive, (Independent) Distribution Partners consent to the use of their name and likeness for publicity and promotional purposes by ORGANO™ without additional compensation, unless prohibited by law. The Qualifier list will be posted on the Organo™ Facebook page "Organo Europe" after Qualifier confirmation is completed.

13. Any other personal information supplied by the Qualifier will be subject to the privacy policy of Organo™ posted at <https://www.organogold.com/gb-en/privacy-policy/>

14. The Gift/Prize is non-transferable, refundable and has no cash value.

15. If an (Independent) Distribution Partner chooses not to accept the Incentive "gift" given by Organo™ or to cancel it, the Qualifier will lose the opportunity to receive the OG EUROPE REGIONAL INCENTIVE "gift" at the moment Organo™ becomes aware of his/her renounce.

16. Organo™ reserves the right to replace or substitute either any part of Prize or whole Prize with another of similar or greater value without any notice. Organo™ reserves the right in its sole and absolute

discretion to award a substitute Prize of equal or greater value if a Prize described in this OG EUROPE REGIONAL INCENTIVE Official Brochure is unavailable or cannot be awarded, in whole or in part, for any reason.

17. The images of Prizes on all marketing materials are for illustration purposes only. The actual prizes may differ from the images shown.

18. Organo™ is not responsible for incidental charges, design or construction defects or any merchandise or product defects. Organo™ will not replace any lost or stolen Prizes. All costs, expenses or taxes associated with the Prize not specified herein will be the responsibility of the selected Qualifier.

19. Organo™ makes no warranty, representation or guarantee with respect to the Prizes.

20. Those General Rules herein are not exhaustive. Organo™ reserves the right to change or delete any of the above General Rule of this Incentive, including extending, withdrawing or discontinuing the same without prior notification, without assigning any reason and at its sole discretion without any liability. Such change shall be effective immediately upon posting on the Organo™ BackOffice.

21. In the event of any inconsistency between these General Rules and any other marketing or promotional materials relating to the Incentive, these General Rules shall prevail.



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