

OG GETAWAY

TIPS & BEST PRACTICES
for independent Distribution
Partner



Introducing

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Introduction

Where would you go if you could travel anywhere in the world? Would you spend your dream vacation relaxing by the Caribbean Sea or on an Island in the South Pacific?

With no limit to the number of winners, the Incentive Trip **OG** GETAWAY, a trip of a Lifetime, is simple to achieve! Rank advance and re-qualify in the qualification period and earn the trip of a lifetime.

If you want to boost your business and gain the reward, in this guideline you will find some **Tips & Best Practises** to seize the use of **Social Media** and achieve the goal of you and your team.

Visit your Back Office and download the brochure for the **OG** GETAWAY to discover **HOW TO QUALIFY**, and follow up our official ORGANO™ Social Media channels and EMEA blog (<https://emeablog.organogold.com>).

 @OrganoEurope

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CREATE A WINNING TEAM CULTURE

WHAT IS A WINNING CULTURE?

A winning culture, then, is a culture that sets the stage for positive attitudes, high expectations, and successful performances.

- Clearly define the values and principles.
- Create an environment of mutual trust, support and motivation.
- Create a burning desire to win **OG** GETAWAY.
- Set up and implement a recognition plan.

For example:

An existing Lifetime Ruby needs to re-qualify 5 times out of 10 months.

An existing Lifetime Sapphire needs to re-qualify 6 times out of 10 months.

A Lifetime Ruby with 3 Lifetime Sapphires in his/her organization, qualified for **OG** GETAWAY 2020, may be easily qualified for the incentive.

WINNING TEAMS STAY TRUE:

Trust each other

Respect each other

Understand each other

Enjoy each other



**PROMOTE THE
OG GETAWAY
WITHIN
YOUR TEAM**

PUT YOUR PASSION BEFORE THE INCENTIVE

How can you launch the incentive within your team?

You need to create an atmosphere of excitement and a clear vision of success.

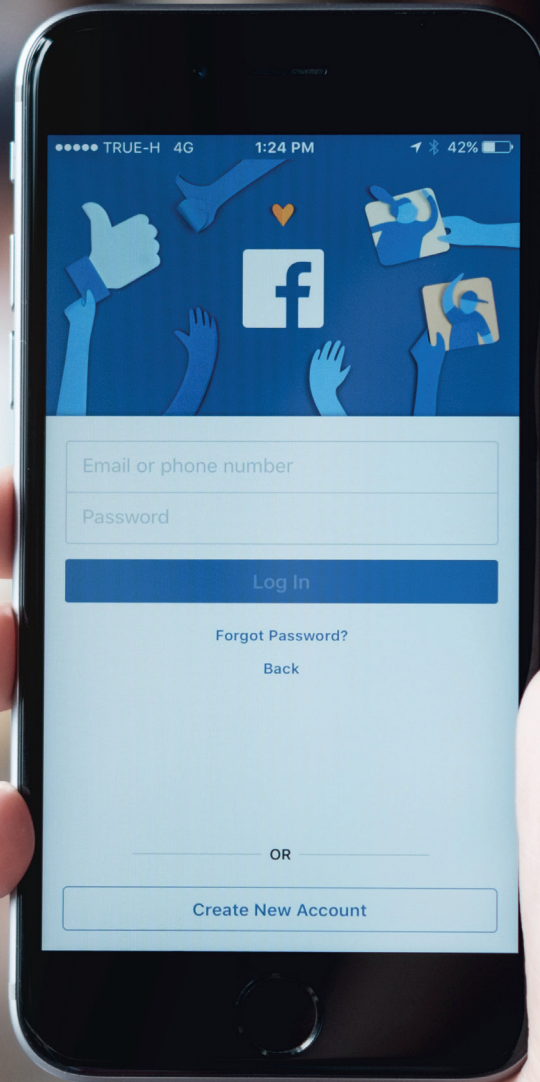
Share the objectives of the incentive with your team members.

Explain the positive impacts of the incentive on the business.

Be sure that your team members communicate the incentive to all Distribution Partners. Follow-up team' results on a weekly basis, provide positive coaching and give regular feedback to your team.



YOUR COMMUNITY ON FACEBOOK



CREATE A CLOSED GROUP on Facebook

Using Facebook Group is the best way to share and promote **OG** GETAWAY incentive trip with your team, motivate them to reach and achieve their goals and boost your business.

You can share posts from ORGANO™ Official Social Media pages in a private group, created specifically for this incentive.

Having a specific group with your team regarding the incentive trip is the best way to keep your team focus on the goal and is the best place where you can support, talk, advice and follow them.

Recognise their efforts with this private community and coach them how they can qualify.

Whenever you enroll a new Distribution Partner, make sure to include him/her into the group, and remind he/she still has the possibility to achieve the qualification.

Remember: Teamwork is the ability to work together toward a common vision. It is the fuel that allows common people to obtain uncommon results.



LEAD BY EXAMPLE



LEAD WITH ACTION MORE THAN WORDS


Treat others as you treat yourself.

A leader is the head of a team who works under the principle of example.

If you tell people one thing, but do another, you will lose your credibility. Words mean nothing when accompanied by actions that do not match. Do what you say to earn and keep others' trust in you.

Positive coaching and follow up, work cooperatively with the members of your team and always maintain high positive energy.

Remember: Everything about your TEAM is a reflection of you!



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BE A HERO

2019 Google's report* concluded that one single overarching theme linked the most popular search terms in countries around the world.

That theme was **Heroes**.

So, what is that got to do with your business?

It is certainly something to keep in mind.

If the world wants heroes, it can not hurt to help your team members find one.

Be an example.

Who are the heroes in your business? Or who has the potential to be one?
Think about these questions and start telling stories around them.

*Link: <https://trends.google.com/trends/yis/2019/GLOBAL/>

STAY FOCUSED



BE ENGAGED AND BE INFORMED

Read the contributions of the members of your team.

Know what the current conversations are and what they are saying in order to see, if and how, you may be able to motivate them with a different point of view.

Contact our Customer Service* if you have any doubts or questions regarding the incentive trip, we are here to help you.

Share your information and your achievements to encourage the member of your team to do the same.

Check your Back Office in the section "RESOURCES" and download all the material you need.

Be interested in what your team have to say and share.
Build a positive environment and business will follow.

*Customer Service Europe: (+ 44) 203-6847469
Email: europe@organogold.com

A photograph of two women sitting at a table in a cafe. The woman on the right, with dark hair pulled back and wearing a white top, is looking down at a laptop screen. The woman on the left, with blonde hair and wearing a white polka-dot top, is also looking at the laptop. There are two coffee cups on the table, one in front of each woman. The background is bright and slightly out of focus, showing what appears to be a window or a bright outdoor area. The overall mood is professional and collaborative.

**DO NOT MISS
A CHANCE**



SEIZE EVERY OPPORTUNITY

Whether you have enrolled a new prospect, hosting an OG Coffee Mixer and/or a beU Pamper Session, do not miss the possibility to remind to everyone about the qualification criteria and how incredible this experience can be.

We share marketing material about **OG GETAWAY** on our official **ORGANO™** Social Media through all the qualification period.

Broadcast it within your team.

Every **ORGANO™** Super Saturday events can be the perfect opportunity to motivate you and your team to set your goals higher and reach the qualification.

USE AND SHARE OUR CONTENTS



ALWAYS WITH YOU

We take pictures and create contents during every **OG** GETAWAY for you to promote the incentive within your team the next year*.

Follow up our official ORGANO™ Social Media channels and EMEA blog, get inspired and inspire your team.

OG GETAWAY is a trip of a lifetime!

*Link: <https://www.dropbox.com/sh/6vilbeml93jbcvl/AADQEHVahIEvhPp7>



REWARD YOUR TEAM



CELEBRATE EVERY ACHIEVEMENT TOGETHER

Everytime that a member of your team reaches the qualification, celebrate him/
her together.

Recognise the achivement with other members of the team and show them that
everything is possible.

Make them feel special because, in fact, they have achieved something that is
SIMPLE but not **EASY**.





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Organo Gold Europe B.V.
Dr. Willem Dreesweg 2, Suite 88a, 11885 VB Amstelveen, The Netherlands
Tel: + 44 203-6847469
email: europe@organogold.com