

# HOW TO GET PAID

**ORGANO GOLD COMPENSATION PLAN** 

# "BRINGING THE TREASURES OF THE EARTH to the PEOPLE OF THE WORLD."

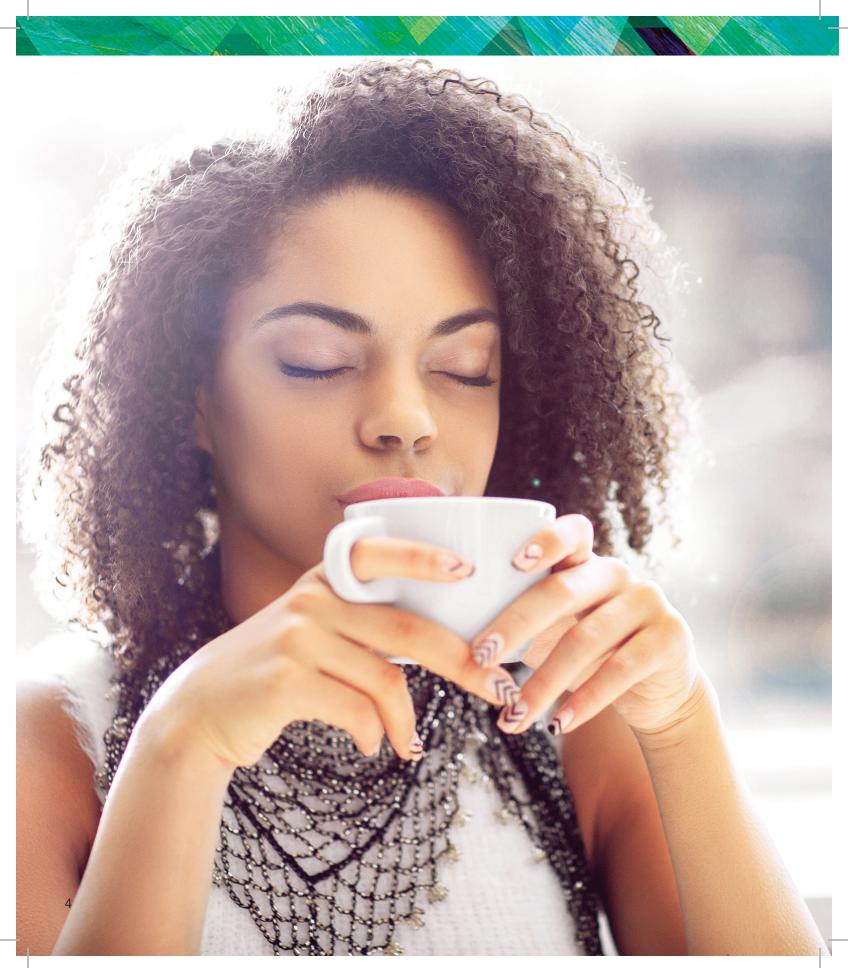
# INTRO

# COMPENSATION HAS EVOLVED.

When it comes to getting paid, ORGANO<sup>™</sup> is changing the game offering one of the most lucrative and generous plans in the entire direct selling industry.

ORGANO<sup>™</sup> offers 7 different ways to earn money which allows anyone to encourage, endorse, and expedite the sale of world class products to the end consumer on a regular basis.

Timing couldn't be more perfect for you to change your life for the better. Flip through this booklet and see first hand how one can maximise their potential and become the next great ORGANO<sup>™</sup> success story.





## **RETAIL PROFIT** (PAID DAILY / WEEKLY)

### **RETAIL SALES ARE AT THE HEART** OF THE ORGANO OPPORTUNITY.

When you sell products to Retail Customers, either in person or through your replicated website, you earn the difference between your selling price and the wholesale price.

Minimum Rank Required: Representative

Example:

Box of Latte (Wholesale Price) ZAR 286.00 Box of Latte (Selling Price): ZAR 380.00 Your profit: ZAR 94.00



### **GET YOUR ORGANO BUSINESS ON THE FAST TRACK WITH THIS** LUCRATIVE BONUS.

Each time your personally enrolled Distributors sell an ORGANO Promotional Sales Pack, you will receive a Fast Track Bonus. Additionally, each Sales Pack carries commissionable volume (CV) that is paid through Dual Team Organisation.

Minimum Rank Required: Representative

Example: If your distributor sells a Silver Promotional Sales Pack, you will earn a 55\$ Fast Track Bonus.

# **DUAL TEAM BONUS** (PAID WEEKLY)

Minimum Rank Required: Marketing Associate

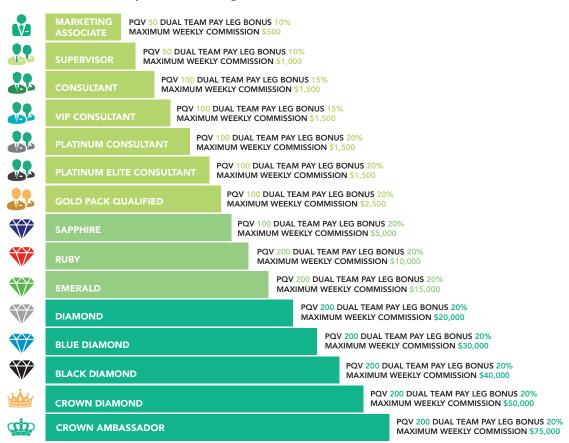
### THE CONCEPT BEHIND DUAL TEAM BONUS IS SIMPLE. **IF YOU SUCCESSFULLY GENERATE SALES VOLUME WHILE ENCOURAGING AND MOTIVATING YOUR TEAM TO DO THE SAME, YOU WILL EARN A DUAL TEAM BONUS** EVERY SINGLE WEEK.

To qualify you need to:

Maintain 50 PQV and have two (2) personally sponsored Distributors – one (1) on your left side and one (1) on your right side who each maintain at least 50 PQV per month. That's it.

Each placement tree has a left and right side. One of them is your **'Power Leg'** and

the other is your **'Pay Leg'**. The former is the stronger leg that generates more sales volume. The latter is where you can earn up 20% on the sales volume to an unlimited depth. If you can maintain your qualified status, you will have the opportunity to carry over any unpaid volume in your Power Leg to the next commissionable period.



**NOTE:** Your Dual Team Bonus payout in a given month is based on your Dual Team qualification of the previous month. On first time product orders, a maximum of 100 CV will go towards Dual Team and any excess CV will go towards Unilevel. On all Promotional Sales Pack (PSP) purchases, all CV will go towards Dual Team.

# "WE ARE ONLY AS STRONG AS WE UNITED."

\* A minimum of 150CV on each leg is required to generate a bonus. When a Dual Team Bonus pays out, an equal amount of CV is deducted from each leg. \* Qualified Marketing Associates and Supervisors earn up to 10% of the Pay Leg. Qualified Consultants and VIP Consultants earn up to 15%, and Qualified Platinum Consultants, Platinum Elite Consultants, Gold Pack Qualified and above earn up to 20%. Weekly commission caps apply.

\* Carry Over Rules: Should a Distributor remain inactive, any accumulated volume for the current commission period will be flushed. If the Distributor is active, but not Dual Team Qualified (1) the accumulated volume will not carry over the first month (2) 1/2 of the total volume in each leg will be flushed the second month (3) 2/3 of the total volume in each leg will be flushed the third month, and (4) all remaining volume will be flushed in the 4th month.

\* If a Distributor meets the week cap, any unused volume from the to 0, and the unused volume from be carried over.

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# TRANSFORMING YOUR LIFE AND LIVING THE NUMBER ONE FESTYLE IN THE WORLD"



Minimum Rank Required: Marketing Associate

### EARNING UNILEVEL BONUSES IS THE KEY TO EARNING AND MAINTAINING CONSISTENT INCOME EACH AND EVERY MONTH.

Build a solid Distributor and Customer base to receive bonuses each month from

product re-orders all the way down to nine (9) levels deep.

	LEVEL	1	2	3	4	5	6	7	8	9
V-	Marketing Associate	5%	4%	4%						
	Supervisor	5%	4%	4%						
	Consultant	5%	4%	4%						
	VIP Consultant	5%	4%	4%						
	Platinum Consultant	5%	4%	4%						
	Platinum Elite Consultant	5%	4%	4%						
	Sapphire	5%	4%	4%	3%					
Ŵ	Ruby	5%	4%	4%	3%	3%				
Ŵ	Emerald	5%	4%	4%	3%	3%	3%			
	Diamond	5%	4%	4%	3%	3%	3%	3%		
	Blue Diamond	5%	4%	4%	3%	3%	3%	3%	2%	
Ŵ	Black Diamond	5%	4%	4%	3%	3%	3%	3%	2%	1%
<b>W</b>	Crown Diamond	5%	4%	4%	3%	3%	3%	3%	2%	1%
<b>CUD</b>	Crown Ambassador	5%	4%	4%	3%	3%	3%	3%	2%	1%

### UNILEVEL BONUS SUMMARY

Note: The Distributor must maintain an active status (50 PQV) in order to be eligible for the Unilevel Bonus.

\* First 100 CV on first time product orders and Promotional Sales Packs are not included in Unilevel Bonus. Your paid rank will determine how many levels deep you will earn.

\* An unqualified Distributor's organisation compresses up to the next qualified upline for that month.



Minimum Rank Required: Consultant

WHY STOP AT THE UNILEVEL BONUS? QUALIFY AS CONSULTANT AND BE ELIGIBLE FOR UNILEVEL MATCHING BONUS. WITH THE UNILEVEL MATCHING BONUS, YOU CAN EARN UP TO 20% ON THE UNILEVEL BONUS OF PERSONALLY SPONSORED DISTRIBUTORS WHILE EARNING AN ADDITIONAL 8% IN MATCHING BONUSES ALL THE WAY UP TO THREE (3) ADDITIONAL LEVELS.

Matching bonuses are designed to encourage Sponsors to mentor and develop Distributors deep within their organisation. Placement of a downline Distributor within your Dual Team structure does not affect your Matching Bonus payout.

	LEVEL	1	2	3	4
	Consultant	10%			
	VIP Consultant	10%			
	Platinum Consultant	10%			
	Platinum Elite Consultant	10%			
	Gold Pack Qualified	20%			
	Sapphire	20%			
Ŵ	Ruby	20%	8%		
	Emerald	20%	8%	8%	
	Diamond and Above	20%	8%	8%	8%

### UNILEVEL MATCHING BONUS SUMMARY



Earnings are hypothetically offered and are based on a perfect world scenario to show how the compensation plan works and are NOT earning representations or guarantees. Actual income will depend on the amount of time and effort an individual devotes to their business. A solid customer foundation is an integral part of your success. For more details please visit organogold.com

# "EVERYONE CAN HARNESS THEIR POWER."

# "AS ONE FAMILY WE SUPPORT EACH OTHER ALL THE WAY TO THE TOP."





Minimum Rank Required: Sapphire

### ORGANO IS ALL ABOUT **PERSONAL AND PROFESSIONAL GROWTH. THIS IS WHY WE REWARD** THOSE WHO ARE ABLE TO **DEVELOP LEADERS** WITHIN THEIR ORGANISATION.

As you develop leadership within your organisation, your rewards grow exponentially. When you reach the level of Sapphire or above, and as you continue to develop new Sapphires and above within your organisation, you will be paid Unilevel CV down to as many as four (4) generations of Sapphire and above. A generation begins when a qualified Sapphire or above is found in any leg of your organisation and ends with, but does not include, the next qualified Sapphire or higher.

LEVEL	1	2	3	4
Sapphire	2%			
Ruby	2%	3%		
Emerald	2%	3%	4%	
Diamond and Above	2%	3%	4%	5%

### **GENERATIONAL LEADERSHIP BONUS SUMMARY**

### **GLOBAL POOL** (EARNED MONTHLY, PAID QUARTERLY)

Minimum Rank Required: Ruby

If you're amongst **the best that ORGANO has to offer**, then you qualify for the **Global Pool**.

Three percent (3%) of ORGANO's worldwide Unilevel CV will be shared amongst qualified Ruby Distributors and Above. The Global Pool pays in direct proportion to one's sales contributions to the total Unilevel CV.



RUBY EMERALD DIAMOND BLUE DIAMOND BLACK AND ABOVE

# ORGANO™ **GLOSSARY**

### DISTRIBUTOR

RELATED TERMS FOR ORGANO GOLD COMPENSATION PLAN

#### ACTIVE

When a Distributor has a minimum of of 50 Personal Qualifying Volume (PQV) in the current calendar month.

#### **AUTOSHIP**

The Autoship program assists Distributors in managing their inventory. The products that Distributors include in their Autoship are automatically shipped to them each month, regardless of any other order they placed during that month. Autoship orders are processed on the 5th or 15th day of each month and uses a pre-approved payment method on file with the company.

#### BACKOFFICE

The home base platform where ORGANO<sup>™</sup> Independent Distributors receive company updates, review their organisation, commission updates, access key documents and place orders. It is a virtual office where they can manage and grow their business.

#### **COMMISSIONABLE VOLUME (CV)**

A value assigned to an item and used to track business activity, qualifications and to calculate commissions.

#### **COMPENSATION PLAN**

The ORGANO<sup>™</sup> Compensation Plan is based on a Network Marketing system of person to person distribution and direct sales to end consumers. Distributors are compensated for the products sold and distributed through their sales and marketing organisations.

#### **INDEPENDENT DISTRIBUTOR**

Independent business owners who participate in the ORGANO<sup>™</sup> Income Opportunity and develop a marketing organisation to market the products.

#### LEG

A descending line of sponsorship starting with you; two lines of sponsorship, which are commonly referred to as Left Leg and the Right Leg, are permitted per Distributorship.

#### PAY LEG

The Dual Team Leg (left or right) that has the lesser amount of collective volume at the end of a commissionable period. This may also be referred to as the "Lesser Leg".

#### **PERSONAL QUALIFYING VOLUME (PQV)**

The collective volume of a Distributor's personal consumption orders and Retail and Preferred Customer's orders.

#### **PLACEMENT TREE**

The organisational structure of an OG Distributor's business where people are placed, level-by-level.

#### **POWER LEG**

The Dual Team Leg (left or right) that has the greater amount of collective volume at the end of a commissionable period. This may also be referred to as the "Strong Leg".

#### QUALIFIED

When a Distributor meets the weekly or monthly sales volumes and organisational activity required to generate commissions/ bonuses.

#### RANK

Denotes achievement levels within the Compensation Plan; rank is used to calculate compensation (Pay Rank) and recognize productivity (Recognition or Title Rank).

#### **REPLICATED WEBSITE**

A Distributor's personalised ORGANOTM website where they can send their customers and prospects.

#### **RETAIL CUSTOMERS**

They are the consumers who purchase product for personal use on an occasional or regular basis, and do not participate in the Compensation Plan. Retail Customer orders are processed at the suggested Retail Price and fulfilled directly by ORGANO<sup>™</sup>. All Retail Customer orders contribute to the PV of the distributor through whom the orders are placed. Retail Customers are not authorised to resell the product.

#### **RETAIL PROFIT**

It is the profit distributors receive from the difference between selling price and the wholesale price.

#### SPONSOR

The person who introduced you to ORGANO™.

#### **UNIVERSAL POINT VALUE (UPV)**

Based on USD and used for calculating commissions to be paid out in another currency.

#### UPLINE

The lines of Sponsors that links a Distributor to the Company and who, subject to qualifying sales, may earn commissions on that Distributor's sales activities. Upline is based on Sponsorship or Placement.

### ORGANO<sup>™</sup> RANK

QUALIFICATIONS

#### REPRESENTATIVE

#### TO ACHIEVE RANK:

Become an ORGANO Distributor by registering with an ORGANO Business Kit! The ORGANO Business Kit has everything needed to start an ORGANO business: marketing materials, samples, 1 year access to BackOffice, replicating website, and the right to purchase your products at the wholesale price.

#### **MARKETING ASSOCIATE**

#### TO ACHIEVE RANK:

Do one of the following:

- Develop your business with a Bronze Promotional Sales Pack\*.
- Accumulate 200 PQV. No time limit.
- Generate 50 PQV and personally sponsor two (2) Distributors who each sell OG Promotional Sales Packs in any combination in one calendar month.

#### TO MAINTAIN PAY RANK:

Generate at least 50 PQV in the current calendar month. Develop at least one (1) personally sponsored Distributor on each leg who generates at least 50 PQV each calendar month (1-Left Team and 1-Right Team).

#### **SUPERVISOR**

#### TO ACHIEVE RANK:

Do one of the following:

• Accumulate 500 PQV. No time limit.

• Generate 50 PQV and personally sponsor three (3) Distributors who each sell OG Promotional Sales Packs in any combination in one calendar month.

#### TO MAINTAIN PAY RANK:

Generate at least 50 PQV in the current calendar month. Develop at least one (1) personally sponsored Distributor on each leg who generates at least 50 PQV each calendar month (1-Left Team and 1-Right Team).

#### CONSULTANT

#### TO ACHIEVE RANK:

Do one of the following:

• Develop your business with a Silver\* or Gold Promotional Sales Pack.

• Accumulate 1,000 PQV. No time limit.

• Generate 100 PQV and personally sponsor five (5) Distributors who each sell Promotional Sales Packs in any combination in one calendar month.

#### TO MAINTAIN PAY RANK:

Generate at least 100 PQV in the current calendar month. Develop at least one (1) personally sponsored Distributor on each leg who generates at least 50 PQV each calendar month (1-Left Team and 1-Right Team).

#### **VIP CONSULTANT**

Have achieved rank of Consultant. Generate at least 100 PQV per calendar month. Develop at least one (1) personally sponsored Distributor on each leg who generates at least 50 PQV each calendar month (1-Left Team and 1-Right Team).

Accumulate 2,500 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 50% of the GQV coming from a single Unilevel Leg.

#### **PLATINUM CONSULTANT**

Have achieved rank of Consultant. Generate at least 100 PQV per calendar month. Develop at least one (1) personally sponsored Distributor on each leg who generates at least 50 PQV each calendar month (1-Left Team and 1-Right Team).

Accumulate 5,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 50% of the GQV coming from a single Unilevel Leg.

#### PLATINUM ELITE CONSULTANT

Have achieved rank of Consultant. Generate at least 100 PQV per calendar month. Develop at least one (1) personally sponsored Distributor on each leg who generates at least 50 PQV each calendar month (1-Left Team and 1-Right Team).

Accumulate 10,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 50% of the GQV coming from a single Unilevel Leg.

#### SAPPHIRE

Generate at least 100 PQV per calendar month.

Accumulate 14,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 40% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally

sponsored Distributors of at least 200 QV on each leg (Left and Right) in your Dual Team per month.

#### **RUBY**

Generate at least 200 PQV per calendar month.

Accumulate 40,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 40% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 300 QV on each leg (Left and Right) in your Dual Team per month.

#### **EMERALD**

Generate at least 200 PQV per calendar month.

Accumulate 80,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 40% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 400 QV on each leg (Left and Right) in your Dual Team per month.

#### DIAMOND

Generate at least 200 PQV per calendar month.

Accumulate 200,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 40% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 500 QV on each leg (Left and Right) in your Dual Team per month.

#### **BLUE DIAMOND**

Generate at least 200 PQV per calendar month.

Accumulate 500,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 40% of the GQV coming from a single Unilevel Leg. Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 500 QV on each leg (Left and Right) in your Dual Team per month.

Accumulate Qualifying Volume (QV) from your personal organisation of at least 100,000 on each Leg (Left and Right) in your Dual Team per month.

#### **BLACK DIAMOND**

Generate at least 200 PQV per calendar month.

Accumulate 1,000,000 Group Qualifying Volume (GQV) per

calendar month from the sales of your Unilevel organisation, with no more than 30% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 500 QV on each leg (Left and Right) in your Dual Team per month.

Accumulate Qualifying Volume (QV) from your personal organisation of at least 200,000 on each Leg (Left and Right) in your Dual Team per month.

#### **CROWN DIAMOND**

Generate at least 200 PQV per calendar month.

Accumulate 2,000,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 30% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 500 QV on each leg (Left and Right) in your Dual Team per month.

Accumulate Qualifying Volume (QV) from your personal organisation of at least 400,000 on each Leg (Left and Right) in your Dual Team per month.

#### **CROWN AMBASSADOR**

Generate at least 200 PQV per calendar month.

Accumulate 5,000,000 Group Qualifying Volume (GQV) per calendar month from the sales of your Unilevel organisation, with no more than 30% of the GQV coming from a single Unilevel Leg.

Accumulate Qualifying Volume (QV) from your personally sponsored Distributors of at least 500 QV on each leg (Left and Right) in your Dual Team per month.

Accumulate Qualifying Volume (QV) from your personal organisation of at least 1,000,000 on each Leg (Left and Right) in your Dual Team per month.

# INCOME DISCLOSURE STATEMENT

The earnings stated are not necessarily representative of the typical income or profit, if any, that a Distributor can or will earn through his or her participation in the ORGANO<sup>™</sup> Compensation Plan. The success of a Distributor will depend on personal efforts, including, but not limited to, skill and time invested in developing the business. ORGANO<sup>™</sup> does not guarantee any level of income or success.



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